



May 08, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400001
Scrip Code : 507205

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra (East),
Mumbai-400 051.
Symbol : TI

Sub: Press Release pursuant to Regulation 30 of the SEBI (LODR) Regulations 2015 – Monarch Legacy Edition by Tilaknagar Industries Ltd. (TI) becomes the only Indian brandy to win at the prestigious London Spirits Competition 2025

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations 2015, we are enclosing herewith a press release dated May 08, 2025 about Monarch Legacy Edition by Tilaknagar Industries Ltd. (TI) winning at the prestigious London Spirits Competition 2025. Monarch earned a Bronze medal in the brandy category — a breakthrough moment for Indian brandy on the global stage.

The above information is available on the Company's website www.tilind.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Tilaknagar Industries Ltd.**

Minuzeer Bamboat

Company Secretary & Compliance Officer

Encl: a/a

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Monarch Legacy Edition Becomes the Only Indian Brandy to Win at the prestigious London Spirits Competition 2025

The first luxury brandy from India's largest brandy maker, Tilaknagar Industries Ltd., earns a global win in its debut year

Mumbai, May 08, 2025 – Monarch Legacy Edition by Tilaknagar Industries Ltd. (TI) has made history by becoming the only Indian brandy to win at the prestigious London Spirits Competition 2025. In its debut year, Monarch earned a Bronze medal in the brandy category — a breakthrough moment for Indian brandy on the global stage and the first accolade for the country's only 100% pure grape luxury brandy that is crafted with a blend of French and Indian grape spirits.

Held annually in the UK, the London Spirits Competition is one of the most respected events in the global spirits industry. Entries are judged not just on taste, but also on packaging and value by an influential jury of bartenders, retail buyers, and experts who help shape the world's top bars and shelves. To ensure that the judging process is fair and transparent, the taste and value scores are assigned through blind tasting. The judges only view the product packaging after all quality and value scores have been entered. This year's edition of the competition had over 500 entries from more than 30 countries.

Brandy is India's second-largest category within the IMFL (Indian Made Foreign Liquor) segment, yet it has seen relatively little disruption or innovation over the years. That narrative is changing with Monarch Legacy Edition, which has now made history as the only Indian brandy to win at the prestigious London Spirits Competition 2025.

*"This is a huge win — not just for Monarch, but for Indian brandy," said **Amit Dahanukar, Chairman & Managing Director, Tilaknagar Industries Ltd.** "We launched Monarch to shift the conversation around Indian brandy. This complex spirit has so much potential when it's made with care — but it often does not get the recognition it deserves. With over forty years of expertise in brandy-making, we felt a responsibility to change that. For Monarch's very first international showing to earn a win like this — it's a strong validation of everything we set out to do."*

*"In a contest dominated by celebrated brandy-producing nations such as France, Spain, and Australia, Monarch's recognition marks a significant milestone—not just for the brand, but for India's evolving spirits landscape, particularly the brandy market. And we're excited to lead this shift," said **Sanaya Dahanukar, Marketing Manager, Tilaknagar Industries Ltd.***

What Sets Monarch Apart

Unlike anything else on the Indian market, Monarch is a distinctive blend of fine French grape spirits aged up to 8 years and carefully selected Indian grape spirits from Maharashtra's Sahyadri region — a nod to local terroir. Distilled in coal-fired copper pot stills using traditional Cognac-style methods and matured in French oak ex-wine casks, it's a spirit with depth, nuance, and serious character. Its flavour brings together notes of dried fruit, velvety oak, and warm spice.

From the visuals to the final sip, Monarch signals luxury in every aspect. The symmetrical ridges of the bottle catch and refract the light, enhancing the deep amber tones of the liquid within. The golden metallic label, shaped like a shield, is among the few in India's spirits industry to be crafted from metal. The regal bottle, inspired by royal chalices, has a metal-plated shield label and a monocarton featuring miniature style paintings of kings — creating a standout bottle unlike anything else in the Indian brandy space.

A New Era for Tilaknagar Industries Ltd.

Launched in November 2024, Monarch Legacy Edition marks TI's move into the super-luxury space, expanding a portfolio that already includes global success stories like Mansion House Brandy and Courier Napoleon. TI is the world's second-largest brandy maker — and with Monarch, it is now leading the charge in premiumisation within the category.

Tasting Notes

- **Aroma:** Rich grape and fruit notes with subtle hints of apple, nutmeg, and tobacco.
- **Palate:** Velvety sweetness balanced by creamy oak and indulgent dried fruits.
- **Finish:** Long and warm with cinnamon, peach, and clove nuances.

Details

- **ABV:** 42.8%
- **Size:** 750 ml
- **MRP:** ₹6750 (Maharashtra), ₹4000 (Goa), ₹3500 (Pondicherry)

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About Tilaknagar Industries Ltd.: Tilaknagar Industries Ltd. (TI) is one of the leading IMFL manufacturers in India. Founded in 1933 by Shri Mahadev L. Dahanukar as Maharashtra Sugar Mills, the company then manufactured sugar and allied products. TI now has 90 years of excellence in the consumer goods category. The Dahanukar family continues to be the promoter of TI, sharing the same vision and values as the founders. Under the current leadership of Shri Amit Dahanukar, the company has grown to be the largest manufacturer of premium brandy in India. Its portfolio comprises two 'Millionaire' brandy brands, Mansion House and Courier Napoleon. The launch of Monarch Legacy Edition, Tilaknagar Industries' first super-luxury brandy, marks a significant step into the luxury spirit's market. TI has a presence in whisky, rum and gin categories through Mansion House Whisky, Madiraa Rum and Blue Lagoon Gin.

For more information about Tilaknagar Industries, our people, our brands, and our performance, visit us at: <https://www.tilind.com/>



A BRONZE WIN

Monarch
Legacy Edition
is officially the
taste of royalty

